



Celebrating Gratitude | May 9-15, 2021

What is “Thanks, Outer Banks!”

Thanks, Outer Banks! Is a Celebration of Gratitude encouraging businesses, citizens, and community groups to come together and thank everyone on the Outer Banks who is helping us get through the COVID pandemic. We are a GRATEFUL COMMUNITY and encourage Outer Banks citizens and businesses to show and visibly express their gratitude for anyone who helped keep us all safe, fed, clothed, gas in cars, power, and so on.

Let’s show that people of the Outer Banks sincerely appreciate EVERYONE who is helping us get through the pandemic.

Date:

Week of May 9 through 15, 2021 (Mon through Sat)

Ideas For Businesses to Say, “Thanks, Outer Banks!”

Businesses are encouraged to show thanks to their employees, customers, and clients in unique and special ways that may be public or private. The goal is to say, “Thank You” and “You are Appreciated!” for helping our business and the Outer Banks community to get through the pandemic.

Ideas (or brainstorm your own!):

- Use Thanks, Outer Banks! logos and the Color of Gratitude in advertising that week and at their places of business – go here for downloadable files.
- Put “Thanks, Outer Banks!” on outside signage.
- Light up your business with the Color of Gratitude – Find lights here. [[link to note lights pdf](#)]

- Encourage employees to hand out Thank You cards - they don't have to be fancy - but hand them out to anyone that helped them thru COVID, such as bank tellers, grocery store workers, pharmacy cashiers, waitresses, waiters, bartenders, musicians, plumbers, electricians, postal employees kept the lights and Internet on...ANYONE who has kept us going during the pandemic! – find free “Thanks, Outer Banks! note cards here. [[link to note cards pdf](#)]
- Thank your employees, customers and clients with cards and notes – click here for free “Thanks, Outer Banks! note cards. [[link to note cards pdf](#)]
 - Work with a printer or make your own note cards using “Thanks, Outer Banks!” logos and colors, plus your business logo.
- Have a local business deliver goodies to businesses that helped get you through the pandemic...or make your own and hand-deliver:.
 - Break rooms for front line workers at retailers, utilities, hotels, restaurants
 - EMS, Police, and Fire Stations
 - Health Department
 - Water Plants
 - Doctors’ Offices and Urgent Care facilities
 - Pharmacies
 - Postal Service, UPS, and FedEx
 - Anyone who has helped you get through the pandemic!